



2021

ANNUAL MEETING OF THE

**Florida
Radiological
Society**



**Florida Radiology
Business Management
Association**

Excelling in an Everchanging Paradigm

July 16 – 18, 2021

The Ritz-Carlton Orlando,
Grande Lakes
Orlando, FL

Diagnostic Radiology Program:
9.25 AMA PRA Category 1 Credit(s)TM

A portion of the Diagnostic Radiology program
will be submitted for **SAM credits**.

Radiation Oncology Program:
6.75 AMA PRA Category 1 Credit(s)TM



DIAGNOSTIC RADIOLOGY PROGRAM

ABOUT THE SCHEDULE

The 2021 Annual meeting of the FRS & FRBMA will focus on intermediate-term strategies for competing and succeeding in the US radiology marketplace, with an emphasis on important trends expected in 2021 and beyond. This year's theme is "Excelling in an Ever-changing Paradigm" and each year we kick off the Annual meeting Friday morning with the FRS/FRBMA Golf Tournament. The fun continues Friday evening as our exhibitors and members come together for the popular Wine and Cheese Reception in the Exhibit Hall. We are always very grateful for the exhibitors' support and we appreciate a personal visit with the exhibitors to thank them for their continued support of the FRS & FRBMA. There are additional opportunities to interact with our exhibitors on Saturday as the breakfast and coffee break will be held in the exhibit hall, and later, exhibitors will lunch with attendees to allow for continued discussion and interaction.

The FRBMA Meeting begins on Friday afternoon with an excellent slate of recognized speakers. The FRBMA will join the FRS Diagnostic General Session on Saturday morning with an outstanding lineup of nationally recognized speakers. The FRS morning session will be highlighted by the **Lawrence R. Muroff, MD FACR Radiology Leadership Lecture** – Dr. Kent Thielen will Present "Navigating Changing Paradigms and the Covid-19 Pandemic: Perspectives of a Physician Leader". This will be followed by the **Philip S. Cook, MD FACR FSIR Strategic Issues Lecture** – Dr. Frank Lexa will present "Strategic Challenges for US Radiology: Impact of Pandemic, Recession, & Politics."

Later in the morning, Dr. Howard B Fleishon, Chair of the ACR BOC, will present the "ACR Update". On Saturday afternoon, we will have the **Steven G. Miles, MD FACR Radiology Keynote Socioeconomic Address** – featuring Dr. Lauren Golding's, presentation of "How Radiologists Get Paid Today & Tomorrow."

Also on Saturday, there will be breakout sessions for Radiation Oncology and the Resident and Fellow Sections. Our marquee event, the **Gold Medal Reception and Cocktail Party**, will be held early Saturday evening to honor the FRS Gold Medal recipient, the FRBMA Above and Beyond Award, and The LaDonna Nichols Lifetime Achievement Award recipient. Other outstanding FRS & FRBMA members will be recognized for their contributions to the practice of radiology throughout the year. The earlier time for this event allows opportunity to go out and enjoy the rest of the evening.

On Sunday, day will begin with the **Charles D. Williams, M.D., FACR Legacy Lecture and Breakfast** presented by Dr. Michael Raskin, "The Interface of Radiology and the Law; Past, Present & Future". This will be followed by the **Clinical Keynote Lecture** by Dr. Christine Menias "Imaging Findings of Side Effects of Oncologic Therapies in the Abdomen".

TARGET AUDIENCE

This CME activity is structured as a practical teaching course for diagnostic imaging physicians, radiation therapy physicians, and their business managers. It should benefit radiologists, radiation oncologists, and nuclear medicine physicians, as well as other physicians who supervise and interpret these studies.

SCIENTIFIC SPONSOR

Educational Symposia

EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Evaluate current socioeconomic issues facing radiologists, radiation oncologists and radiology business managers to prepare for change
- Learn about technology and payment trends that will significantly impact radiology over the next decade
- Learn to be a better clinician and leader.

No special educational preparation is required for this CME activity.

ACCREDITATION

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 9.25 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Self Assessment Modules (SAMs):

Educational Symposia has been granted Deemed Status by the American Board of Radiology (ABR). This allows Educational Symposia to develop and implement SAMs that satisfy ABR Part II MOC requirements.



RADIATION ONCOLOGY PROGRAM

ABOUT THE MEETING

The Radiation Oncology session will include presentations from both attending faculty and residents. Presentations will review important issues including recent advances in lymphoma management, personalizing radiotherapy options for early-stage NSCLC, use of MRI guided radiotherapy for abdominal tumors, evolving treatment of brain metastases in breast cancer as well as provide a practical review of head and neck anatomy.

TARGET AUDIENCE

This symposium is structured as a practical teaching course for radiation oncologists in academic and community practice.

SCIENTIFIC SPONSOR

Educational Symposia

ACCREDITATION

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 6.75 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Understand the recent advances in lymphoma management.
- Understand how to personalize radiotherapy options for early-stage NSCLC.
- Understand the use of MRI guided radiotherapy for abdominal tumors.
- Understand the evolving treatment paradigm of brain metastases in breast cancer.
- Understand and delineate head and neck anatomy.

No special educational preparation is required for this CME activity.



Inaugural event

FRS Annual Meeting Radiologists Job Fair

Sunday, July 18, 2021, from 11:15 AM until 2:00 PM

In response to requests from both Florida radiologists-in-training seeking employment and Florida radiology groups seeking to hire radiologists, the FRS has created the Resident's Job Fair which is being hosted on Sunday, July 18, 2021, from 11:15 AM until 2:00 PM. which includes a catered lunch.

The Job Fair is open to all radiology, radiation oncology and medical physics residents and fellows-in-training. It is also open to radiologists who seek lateral employment opportunities. The FRS Job Fair is also open to all Florida radiology groups, be they private practice, corporate practice or academic practice and several radiology groups have already expressed strong interest in this event.

65 residents attended the 2019 FRS annual meeting, and we anticipate excellent participation by these FRS stakeholders. So plan on attending this hosted, professional, and informal venue for employment networking for present and future Florida radiology jobs.

Separate registration for the event is required and is FREE to all those seeking employment. Hiring employers interested in participating in the job fair please contact Lorraine Roger at lroger@edusymp.com for more information.

EARLY REGISTRATION

is Suggested to Guarantee Your "Seat at the Table"!

Contact Information

Florida Radiological Society

5620 West Sligh Avenue
Tampa, FL 33634-4490

ph. (813) 806-1070
f. (813) 806-1071

Email:
Lroger@frad.org

Florida Radiology Business Management Association

Attn: Barbara F. Rubel MBA, FRBMA
1257 Pleasant Point Road
Green Cove Springs, FL 32043

ph. (904) 657-2038
Email: Brubel@msnllc.com

DISCLAIMER: The **FRS & FRBMA** and Educational Symposia (ESI) as planners and presenters of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the **FRS & FRBMA** and Educational Symposia is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.



SPECIAL NOTE FOR THE DISABLED: The **FRS & FRBMA** and Educational Symposia wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (813) 806-1070.



FRS 2020 - 2021 Program Planning Committee

FRS: President - Douglas N. Hornsby, M.D. | **FRBMA:** President - John R. Detelich, CPA, MBA

Gregg A. Baran, M.D., FACR

Andrew W. Bowman, M.D.
Diagnostic Radiology Program Chair

Joseph G. Cernigliaro, M.D., FACR

Philip S. Cook, M.D., FACR FSIR
Program & Education Committee Chair

Chintan Desai, M.D.

John R. Detelich, CPA, MBA

Daryl J. Eber, M.D.

Miguel Gosalbez, M.D.

B. Nicholas Hatton, M.D.

Douglas N. Hornsby, M.D.

Rajendra P. Kedar, M.D., FACR

Patricia J. Mergo, M.D., FACR

Richard L. Morin, Ph.D., FACR

Lawrence R. Muroff, M.D., FACR

Jennifer L. Peterson, M.D.
Radiation Oncology Program Chair

Alan H. Porter, M.D., FACR

Barbara Rubel, MBA, FRBMA
FRBMA Co-Program Chair

Kurt F. Scherer, M.D.

Daniel Singer, M.D., FACR

Laura A. Vallow, M.D.

Bradley White, D.O.,
Resident & Fellow Section Program Chair

Jeff Younger, MHA, FACHE, FRBMA
FRBMA Co-Program Chair

Diagnostic Radiology Faculty

Alison Dudley

*Lobbyist
Florida Radiological Society
Tallahassee, FL*

John R. Detelich, CPA, MBA

*CEO
Radiology Associates of Tallahassee
Tallahassee, FL*

Bradley Erickson, M.D., Ph.D.

*Associate Chair for Research,
Director of the Radiology Informatics Lab
Professor of Radiology and Biomedical Engineering,
Mayo Clinic
Rochester, MN*

Howard B. Fleishon, M.D., FACR, MMM

*Associate Professor
Chief of Service, Emory Johns Creek Hospital
Emory Department of Radiology and Imaging Services
Chair, ACR Board of Chancellors, 2020
Atlanta, GA*

Lauren Parks Golding M.D.

*Director of Outpatient Services
Triad Radiology Associates
Winston-Salem, NC*

Douglas N. Hornsby, M.D.

*President: Digital Radiology
Board Certified Radiologist*

Frank J. Lexa, M.D., MBA, FACR

*Professor and Vice Chair for Faculty Affairs
Department of Radiology
University of Pittsburgh Medical Center
Pittsburgh, PA
Chief Medical Officer
The Radiology Leadership Institute
Chair of the Commission on Leadership and Practice Development
American College of Radiology*

Christine (Cooky) O. Menias, M.D.

*Professor of Radiology
Mayo Clinic
Phoenix, AZ*

Steven G. Miles, M.D., FACR

*Radiologist RIA
Sr. VP and Chief Quality Officer Halifax Health
Clinical Assistant Professor
FSU College of Medicine
Clinical Assistant Professor
University of Florida College of Medicine
Daytona, FL*

Richard L. Morin, Ph.D., FACR

*Professor of Medical Physics
Mayo Clinic
Jacksonville, FL*

Lawrence R. Muroff, M.D., FACR

*Honorary Adjunct Clinical Professor
University of Florida and University of South Florida Colleges of
Medicine
Tampa, FL*

Michael M. Raskin, M.D., J.D., MPH, MBA, FACR

*President and CEO
Imaging Consulting Services
Tamarac, FL
Clinical Associate Professor of Radiology
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Miami, FL*

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*Chief of Radiology and Nuclear Medicine
VA Maryland Health Care System
Professor and Vice Chairman Information Systems
University of Maryland School of Medicine
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Adjunct Professor Computer Science
University of Maryland Baltimore County
Adjunct Professor
Biomedical Engineering University of Maryland College Park
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Jacksonville, FL*

Kent R. Thielen, M.D.

*CEO
Mayo Clinic Florida
Professor of Radiology
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Radiation Oncology Faculty

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Moffitt Cancer Center
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Department of Radiation Oncology
Director of CNS Metastasis
Miami Cancer Institute
Baptist Health South Florida
Miami, FL*

Raymond B. Mailhot, M.D., MPH

*Assistant Professor
University of Florida
Member, National Committee on Hodgkin Lymphoma, Children's
Oncology Group
Gainesville, FL*

Eric A. Mellon, M.D., Ph.D.

*Assistant Professor
Department of Radiation Oncology
University of Miami*

Diagnostic Radiology Program

THURSDAY, JULY 15, 2021

5:00 - 7:00 PM FRBMA Board Meeting ♦
Diagnostic Radiology Program

FRIDAY, JULY 16, 2021

7:00 AM – 12:00 PM Golf Tournament

12:00 – 6:00 Registration

1:00 – 2:00 FRS Program & Education
Committee Meeting ♦

2:00 – 5:00 FRS Board Meeting ♦

FRBMA Session (FRS members welcome) ♦

1:00 – 1:30 Surprise Billing Legislation in Florida
*Alison Dudley, Florida Radiological
Society Legislative Lobbyist*

1:30 – 2:15 Managing in the Fog
Pat Kroken, Kroken Consulting, LLC

2:15 – 3:00 Group Consolidation in the
Florida Market: Local and National
*Jeff Younger, MHA, FRBMA, FACHE,
Preferred Radiology Alliance*

3:00 - 3:15 Break

3:15 – 4:00 What Hospitals Value in Their
Relationships with Radiology
Groups
*Susan Takacs, COO, Physicians Regional
Healthcare System*

4:00 – 4:30 ACR Legislative Update
Rebecca Spangler

4:30 – 5:00 Roundtable Discussion

5:00 End of FRBMA Session

**5:30 – 7:30 Wine and Cheese Reception
in Exhibit Hall**

SATURDAY, JULY 17, 2021

**7:00 – 8:00 AM Registration and Breakfast
in Exhibit Hall**

Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA
Presidential Address
*Douglas Hornsby, M.D.
John Detelich, CPA, MBA*

8:15 – 8:30 Alison Dudley Report -
Legislative Update
Alison Dudley

8:30 – 9:15 **Lawrence R. Muroff, M.D., FACR,
Radiology Leadership Lecture:**
Navigating Changing Paradigms and
the COVID-19 Pandemic:
Perspectives of a Physician Leader
Kent R. Thielen, M.D.

9:15 – 10:15 **Philip S. Cook, M.D., FACR, FSIR
Strategic Issues Lecture:**
Strategic Challenges for US
Radiology: Impact of Pandemic,
Recession, & Politics
Frank J. Lexa, M.D., MBA, FACR

10:15 – 11:15 Break in Exhibit Hall

11:15 – 11:45 How to Meet the Needs of the
Private Sector CEO
Steven G. Miles, M.D., FACR

11:45 – 12:30 PM ACR Update
*Howard B. Fleishon, M.D.,
MMM, FACR*

12:30 – 1:30 Lunch with Exhibitors

SATURDAY, JULY 17, 2021 (Continued)

SAM Session*

1:30 – 2:15 Better Together or Clash of
Cultures: The Corporatization of
US Radiology
Frank J. Lexa, M.D., MBA, FACR

2:15 – 3:00 **Steven G. Miles, M.D., FACR,
Radiology Socioeconomic
Lecture:**
How Radiologists Get Paid;
Today & Tomorrow
Lauren Parks Golding M.D.

3:00 – 3:30 Break

3:15 – 3:30 Resident Poster Symposium ♦

3:30 – 4:00 Covid-19 Pandemic: Good & Bad
Lessons Learned
Lawrence R. Muroff, M.D., FACR

4:00 – 4:15 Moderated Discussion of
Pandemic Experiences
Lawrence R. Muroff, M.D., FACR

4:15 – 5:15 AI Radiology Interactive Debate:
Point-Counterpoint
*Moderator: Richard L. Morin, Ph.D.,
FACR
Eliot L. Siegel, M.D., FACR, FSHIM and
Bradley Erickson, M.D., Ph.D.*

5:15 End of Session

5:45 – 7:30 **Gold Medal Reception and
Cocktail Party ♦**

SUNDAY, JULY 18, 2021

7:30 – 8:00 AM Foundation Board Meeting ♦

7:30 – 8:30 Legacy Breakfast ♦

8:00 – 8:45 **Charles D. Williams, M.D., FACR
Legacy Lecture:**
The Interface of Radiology and the
Law; Past, Present & Future
*Michael M. Raskin, M.D., J.D., MPH,
MBA, FACR*

8:45 – 9:00 Question and Answer Session

9:00 – 9:15 Break

9:15 – 10:00 **Clinical Keynote Lecture:**
Imaging Findings of Side Effects of
Oncologic Therapies in the
Abdomen
Christine (Cooky) O. Menias, MD

10:00 – 10:15 Question and Answer Session

10:15 – 10:45 Breaking Radiology News:
Current Concepts and Challenges
in Thoracic Imaging
Justin T. Stowell, M.D.

10:45 – 11:00 Resident Poster
Symposium Awards ♦

11:00 End of Program

11:00 – 11:15 FRS Business Meeting ♦

11:15 – 2:00 PM Job Fair ♦

2:00 END of MEETING

* This SAM session will be submitted for approval and is
subject to change.

♦ Session not accredited for AMA PRA Category 1 Credit(s)[™]
Faculty & topics subject to change.

Radiation Oncology Program

SATURDAY, JULY 17, 2021

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

**Diagnostic Radiology General Session:
FRS/FRBMA**

- 8:00 – 8:15 FRS and FRBMA
Presidential Address
Douglas Hornsby, M.D.
John Detelich, CPA, MBA
- 8:15 – 8:30 Alison Dudley Report -
Legislative Update
Alison Dudley
- 8:30 – 9:15 **Lawrence R. Muroff, M.D., FACR,
Radiology Leadership Lecture:**
Navigating Changing Paradigms and
the COVID-19 Pandemic:
Perspectives of a Physician Leader
Kent R. Thielen, M.D.
- 9:15 – 10:15 **Philip S. Cook, M.D., FACR, FSIR
Strategic Issues Lecture:**
Strategic Challenges for US
Radiology: Impact of Pandemic,
Recession, & Politics
Frank J. Lexa, M.D., MBA, FACR
- 10:15 – 11:15 Break in Exhibit Hall**
- 11:15 – 11:45 How to Meet the Needs of the
Private Sector CEO
Steven G. Miles, M.D., FACR
- 11:45 – 12:30 PM ACR Update
*Howard B. Fleishon, M.D., MMM,
FACR*
- 12:30 – 1:30 Lunch with Exhibitors**

Radiation Oncology Program

- 1:30 – 1:55 Proton Therapy and Other Advances
in Lymphoma Management
*Raymond B. Mailhot, M.D., MPH
University of Florida*
- 1:55 – 2:20 Personalizing Radiotherapy Options
for Patients with Early-Stage NSCLC
*Rupesh R. Kotecha, M.D.
Miami Cancer Institute*
- 2:20 – 2:45 MRI-Guided Radiotherapy:
Thinking Inside and Outside of
the Abdominal Box
*Eric A. Mellon, M.D., Ph.D.
University of Miami*
- 2:45 – 3:10 Breast Cancer Brain Metastases:
An Evolving Treatment Paradigm
*Kamran A. Ahmed, M.D.
Moffitt Cancer Center*
- 3:15 – 3:30 Poster Review and Break**
- 3:30 – 4:00 Practical Anatomy from a
Neuroradiologist
*Amit Desai, M.D.
Mayo Clinic*
- 4:00 – 5:00 Resident Updates:
Resident Presentations ♦
- 5:00 End of Session**
- 5:45 – 7:30 Gold Medal Reception and
Cocktail Party ♦**

♦ Session not accredited for AMA PRA Category 1 Credit(s)[™]
Faculty & topics subject to change.



Resident and Fellows Section Session ♦

SATURDAY, JULY 17, 2021

**7:00 – 8:00 AM Registration and Breakfast
in Exhibit Hall**

**Diagnostic Radiology General Session:
FRS/FRBMA**

- 8:00 – 8:15 FRS and FRBMA
Presidential Address
Douglas Hornsby, M.D.
John Detelich, CPA, MBA
- 8:15 – 8:30 Alison Dudley Report -
Legislative Update
Alison Dudley
- 8:30 – 9:15 **Lawrence R. Muroff, M.D., FACR,
Radiology Leadership Lecture:**
Navigating Changing Paradigms
and the COVID-19 Pandemic:
Perspectives of a Physician Leader
Ken R. Thielen, M.D.
- 9:15 – 10:15 **Philip S. Cook, M.D., FACR, FSIR
Strategic Issues Lecture:**
Strategic Challenges for US
Radiology: Impact of Pandemic,
Recession, & Politics
Frank J. Lexa, M.D., MBA, FACR
- 10:15 – 11:15 Break in Exhibit Hall**
- 11:15 – 11:45 How to Meet the Needs of the
Private Sector CEO
Steven G. Miles, M.D., FACR
- 11:45 – 12:30 PM ACR Update
*Howard B. Fleishon, M.D., MMM,
FACR*

12:30 – 1:30 Lunch with Exhibitors

Resident Program

- 1:30 – 2:10 How to Evaluate a Radiology
Job Offer
Lawrence Muroff, M.D., FACR
- 2:10 – 2:50 How to Make Yourself a
Valuable Employee
*Howard B. Fleishon, M.D., MMM,
FACR*
- 2:50 – 3:05 Elections**
- 3:15 – 3:30 Resident Poster Symposium
and Break ♦**
- End of Resident Breakout
Session - Rejoin General
Session**
- 3:30 – 4:00 Covid-19 Pandemic; Good & Bad
Lessons Learned
Lawrence R. Muroff, M.D., FACR
- 4:00 – 4:15 Moderated Discussion of
Pandemic Experiences
Lawrence R. Muroff, M.D., FACR
- 4:15 - 5:15 AI Radiology Interactive Debate:
Point-Counterpoint
Moderator:
Richard L. Morin, Ph.D., FACR
Eliot L. Siegel, M.D., FACR, FSIM
Bradley Erickson, M.D., Ph.D.
- 5:15 End of Session**
- 5:45 – 7:30 Gold Medal Reception and
Cocktail Party ♦**

SUNDAY, JULY 18, 2021

7:30 – 8:00 AM Foundation Board Meeting ♦

7:30 – 8:30 Legacy Breakfast

- 8:00 – 8:45 **Charles D. Williams, M.D., FACR
Legacy Lecture:**
The Interface of Radiology and the
Law; Past, Present & Future.
Michael M. Raskin, M.D., J.D., FACR
- 8:45 – 9:00 Question and Answer Session
- 9:00 – 9:15 Break**
- 9:15 – 10:00 **Radiology Associates of Florida
Clinical Keynote Lecture:**
Imaging Findings of Side Effects
of Oncologic Therapies in the
Abdomen
Christine (Cooky) O. Menias, M.D.
- 10:00 – 10:15 Question and Answer Session
- 10:15 – 10:45 **Clinical Keynote Lecture:**
Current Concepts and Challenges in
Thoracic Imaging
Justin T. Stowell, MD
- 10:45 – 11:00 Resident Poster Symposium
Awards ♦
- 11:00 End of Program**
- 11:00 – 11:15 FRS Business Meeting ♦
- 11:15 – 2:00 PM Job Fair ♦
- 2:00 End of Meeting**



2021 Annual Meeting of the FRS & FRBMA

July 16 - 18, 2021

The Ritz-Carlton Orlando,
Grande Lakes
Orlando, FL

About The Resort

Inspired by the grand palazzos of Italy, The Ritz-Carlton Orlando, Grande Lakes is a true luxury resort which calls America's playground home. Test your skills against the championship-level golf course or rejuvenate with unique herbal treatments at our spa. Extraordinary culinary experiences beckon, including inspired farm-to-table dining. Bask in the Florida sunshine by our lazy river or join one of our Grande Lakes Sports experiences.

How To Get There

Fly directly to Orlando International Airport, located approximately 15 minutes northeast of the Ritz-Carlton Orlando, Grande Lakes. Daily non-stop flights to and from most U.S. cities are available.

Space is Limited - Reserve Today: Extended hold times may be experienced due to current staffing protocols. For faster service, booking online is recommended versus reserving by phone.

BOOK ONLINE: <https://book.passkey.com/go/FRSFRBMAattendee>

Or Call Ritz-Carlton Orlando, Grande Lakes for Reservations at: 888-707-9325 or 800-266-9432 available 24/7 and identify yourself as a registrant of "FRS and FRBMA Annual Meeting" to receive the group discount.

Group Room Rates Start At..... \$209/nt.
(single/double occupancy)

HOTEL TAX: 12.5%

ROOM PREFERENCE:

King bed/Two queen beds (upon availability)
Smoke Free Property

HOTEL CUT-OFF DATE: June 16, 2021
(group rates 3 days prior/post – space available basis)

NIGHTLY RESORT FEE: \$25.00

PARKING RATES:

Valet Parking (If Available):
\$40 per vehicle, daily plus applicable tax

Self-Parking (Discounted Rate):
\$15 daily plus applicable tax

DEPOSIT POLICY: All reservations must be guaranteed with a major credit card at the time of booking.

CANCELLATION POLICY: All cancellations, arrival and departure date changes must be made 5 days prior to the scheduled arrival date/time to avoid a one-night penalty charge in full to your credit card. Check in time is: 4:00 PM; Check out time is: 11:00 AM.

HOTEL: 4012 Central Florida Parkway
Orlando, FL 32837
(407) 206-2400

Meeting and Social/Sporting Events Registration

Tuition - Please Check The Meetings You Wish To Attend (Attendance will be limited; therefore, early registration is strongly suggested);
Resort Casual Dress Suggested for Most Functions

Tuition includes electronic syllabus or please make a selection: Both Electronic and Printed color syllabus at an extra cost of \$95.00 **Subtotal \$** _____

FRS Please make checks payable to the Florida Radiological Society and mail to: 5620 West Sligh Avenue • Tampa, FL 33634-4490

	Member in Good Standing	Out of State Chapter	Retired Member / Member in Physics	Resident / Fellow	Non-Member
FRS Diagnostic Radiology	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$500
On/Before June 25	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$550
After June 25					
Radiation Oncology ONLY	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$100
On/Before June 25	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$100
After June 25					
Radiation Oncology (Saturday) and FRS Diagnostic Radiology (Sunday)	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$500
On/Before June 25	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$550
After June 25					

Subtotal \$ _____

FRBMA Checks payable to the FRBMA and mail to: FRBMA c/o Barbara F. Rubel MBA, FRBMA • 1257 Pleasant Point Road • Green Cove Springs, FL 32043

	Member in Good Standing	Non-Member
FRBMA Educational Session	<input type="checkbox"/> \$295	<input type="checkbox"/> \$500
On/Before June 25	<input type="checkbox"/> \$325	<input type="checkbox"/> \$550
After June 25		

Subtotal \$ _____

SOCIAL/SPORTING EVENTS REGISTRATION: Please be sure to complete the following. Tuition for each registrant includes all course materials, including an electronic copy of the syllabus, Exhibit Hall, Wine and Cheese Reception, daily continental breakfast, coffee breaks, lunch with exhibitors, Gold Medal Reception, Cocktail Party, Legacy Lecture Breakfast and Job Fair.

Friday, July 16, 2021		Saturday, July 17, 2021	
7:00 AM	5:30 PM	12:30 PM	5:45 PM
Golf Tournament	Handicap	Wine & Cheese Reception	Lunch with Exhibitors
<input type="checkbox"/> Registrant - \$75	Handicap A: _____	<input type="checkbox"/> Registrant - No Charge	<input type="checkbox"/> Registrant - No Charge
<input type="checkbox"/> Guest 1 - \$75	Handicap B: _____	<input type="checkbox"/> Guest 1 - No Charge	<input type="checkbox"/> Guest 1 - \$35
<input type="checkbox"/> Guest 2 - \$75	Handicap C: _____	<input type="checkbox"/> Guest 2 - No Charge	<input type="checkbox"/> Guest 2 - \$35
<input type="checkbox"/> Guest 3 - \$75	Handicap D: _____	<input type="checkbox"/> Guest 3 - No Charge	<input type="checkbox"/> Guest 3 - \$35
Subtotal \$ _____	Subtotal \$ _____	Subtotal \$ _____	Subtotal \$ _____

Saturday, July 18, 2021		ADD:	Guest Names:
7:30 AM	11:15 AM - 2:00 PM	FRS Educational Foundation Donation	Please provide guest names. Name tags are required for entrance to any meeting, social, and/or sporting event.
Legacy Lecture Breakfast	Job Fair (No Charge for Job Seekers)	<input type="checkbox"/> \$25	Guest 1: _____
<input type="checkbox"/> Registrant - No Charge	<input type="checkbox"/> Will Attend	<input type="checkbox"/> \$50	Guest 2: _____
<input type="checkbox"/> Guest 1 - \$45	<input type="checkbox"/> Will Not Attend	<input type="checkbox"/> \$250	Guest 3: _____
<input type="checkbox"/> Guest 2 - \$45	Hiring Employers Contact	<input type="checkbox"/> Other _____	
<input type="checkbox"/> Guest 3 - \$45	Lroger@edusymp.com		
Subtotal \$ _____	Subtotal \$ _____		

Total Amount Enclosed \$ _____

Meeting Registrant Information

4 EASY WAYS TO REGISTER

INTERNET SECURE CHECKOUT!!

Register online using your credit card number at: www.flrad.org

WE ACCEPT



MAIL FRS

5620 West Sligh Avenue
Tampa, Florida
33634-4490

FRBMA

c/o Barbara F. Rubel MBA, FRBMA
1257 Pleasant Point Road
Green Cove Springs, FL 32043

PHONE: FRS (813) 806-1070 • FRBMA (904) 657-2038

FAX: (813) 806-1071

Name	<input type="checkbox"/> M.D. <input type="checkbox"/> D.O. <input type="checkbox"/> Ph.D. <input type="checkbox"/> P.A. <input type="checkbox"/> Other
Company	Specialty
Address	City / State / Zip / Country
Phone	Email (REQUIRED FOR ELECTRONIC SYLLABUS)
Card Number	Exp.Date Security Code
Billing Address	City / State / Zip / Country
Cardholder Signature	

A \$50.00 processing charge will be made on refunds requested in writing prior to June 25, 2021. No refunds will be given on or after June 25, 2021.

BM-FRS21

Florida Radiological Society
5620 West Sligh Avenue
Tampa, Florida 33634-4490

**Florida Radiological
Society**
**Florida Radiology
Business Management
Association**

**Excelling in an
Everchanging Paradigm**

July 16 – 18, 2021

The Ritz-Carlton Orlando, Grande Lakes
Orlando, FL

Diagnostic Radiology Program:
9.25 *AMA PRA Category 1 Credit(s)*[™]

Radiation Oncology Program:
6.75 *AMA PRA Category 1 Credit(s)*[™]

A portion of the Diagnostic Radiology
program will be submitted for
SAM credits.