



**2023**

**ANNUAL MEETING OF THE**

**Florida  
Radiological Society**

**Florida Radiology  
Business Management  
Association**



**Radiology: A Synergy of Technology and Patient Care**

**July 14 - 16, 2023**

The Ritz-Carlton, Sarasota  
Sarasota, Florida

**Diagnostic Radiology Program:**

11.0 AMA PRA Category 1 Credit(s)<sup>TM</sup>

**Radiation Oncology Program:**

4.75 AMA PRA Category 1 Credit(s)<sup>TM</sup>



The Ritz-Carlton Sarasota

## DIAGNOSTIC RADIOLOGY PROGRAM

### ABOUT THE SCHEDULE

The 2023 Annual meeting of the FRS & FRBMA will focus on strategic planning for leadership and collaboration across healthcare systems and industry to help radiologists deliver optimal patient care. This year's theme is "Radiology: A Synergy of Technology and Patient Care." Friday evening exhibitors and members come together for the popular Wine and Cheese Reception in the Exhibit Hall. We are always very grateful for the exhibitors' support of the FRS and the FRBMA and appreciate the opportunity to thank them personally. There are additional opportunities to interact with the exhibitors on Saturday as the breakfast and coffee break will be held in the Exhibit Hall, and lunch with the exhibitors allows for continued discussion and interaction.

The FRBMA Session begins on Friday afternoon with Dr. Richard L. Duszak, MD, FACR, FSIR, FRBMA ("Radiology Management Keynote Address"), Dr. Lawrence R. Muroff, MD, FACR ("Good to Great: Applying Corporate Principles to Radiology Practices"), Ted Burnes, MPA ("Legislative Initiatives Affecting the Practice of Radiology and Patient Care") and David Verinder, CEO of Sarasota Memorial Healthcare System ("Where will Florida hospitals position themselves over the next 5 years with the elimination of hospital Certificate of Need"). The FRBMA joins the FRS Diagnostic General Session on Saturday morning with an outstanding lineup of nationally recognized speakers featuring Dr. Frank J. Lexa, MD, MBA, FACR ("Venture Capital and Private Equity Models in Health care: the Good, the Bad and the Ugly" for The **Steven G. Miles, MD, FACR, Radiology Keynote Socioeconomic Address**), Jacqueline Bello, MD, FACR, Chair of the ACR Board of Chancellors ("ACR Update"), Rich Duszak, MD, FACR, FSIR, FRBMA ("Radiology Workforce Planning: Goldilock's Lessons in Subspecialization" for The **Philip S. Cook, MD, FACR, FSIR Strategic Issue Lecture**) and Ron Howrigan from Fulcrum Strategies ("Value-Based Payment Models: the Present and the Future").

Saturday afternoon will feature Dr. Frank J. Lexa, MD, MBA, FACR ("Leaders and Leadership: Both the Cause of and the Solution to Burnout in Radiology") and Dr. Lori Deitte, MD, FACR, FAUR ("Leadership Journey from the FRS to National and Academic Leadership" during The **Dr. Lawrence R. Muroff Radiology Leadership Lecture**) followed by the resident poster symposium and breakout sessions for Radiation Oncology and the Resident and Fellow Section. The afternoon will conclude with Barbara Rubel ("What Happens When You Fail MIPs") and Eliot L. Siegel, MD, FACR, FSIIM ("What You Need to Know about AI for Your Practice in 2023").

The **Gold Medal Reception and Cocktail Party**, our marquee event, will be held early Saturday evening to honor the FRS, the FRBMA Above and Beyond Award, and The LaDonna Nichols Lifetime Achievement Award recipient. Other outstanding FRS and FRBMA members will be recognized for their contributions to the practice of radiology throughout the year. An early start time for this event allows attendees and exhibitors the opportunity to enjoy the rest of the evening on their own.

Sunday, begins with the **Charles D. Williams, MD, FACR Legacy Lecture and Breakfast**, presented by Tony Mancuso, MD, Chair of Radiology at University of Florida ("It's Time to Modernize Radiology Education") and the **Clinical Keynote Lecture** presented by John Kaufman, MD, MS, Chair of Dotter Department of Interventional Radiology at Oregon Health & Science University ("The Past Was Great, but the Future Looks Even Better: One Person's View of IR") followed by three clinical hot topic lectures given by junior faculty from programs around the state of Florida.



## RADIATION ONCOLOGY PROGRAM

### TARGET AUDIENCE

This CME activity is structured as a practical teaching course for diagnostic imaging physicians, radiation therapy physicians, and their business managers. It should also benefit radiologists, radiation oncologists, and nuclear medicine physicians, as well as other physicians who supervise and interpret these studies.

### SCIENTIFIC SPONSOR

Educational Symposia

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Evaluate current socioeconomic issues facing radiologists, radiation oncologists and radiology business managers and how to prepare for change.
- Learn about technology and payment trends that will significantly impact radiology over the next decade.
- Learn to be a better clinician and leader.

*No special educational preparation is required for this CME activity.*

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 11.0 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### ABOUT THE MEETING

The Radiation Oncology session will include presentations from both attending faculty and residents. Presentations will review important issues including the current role of radiation therapy in the management of bladder cancer, curing early-stage NSCLC with SABR, recent trends in the treatment of locally advanced rectal cancer, the evolving role of spatially fractionated radiation therapy and the challenge of prior authorizations/peer to peer review and its impact on cancer care.

### TARGET AUDIENCE

This symposium is structured as a practical teaching course for radiation oncologists in academic and community practice.

### SCIENTIFIC SPONSOR

Educational Symposia

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Appreciate the current role of radiation therapy in the management of bladder cancer.
- Review the role of SABR in curing early-stage NSCLC.
- Discuss current trends in the treatment of locally advanced rectal cancer.
- Learn the role of spatially fractionated radiation therapy in the modern era.
- Understand the futility and inefficacy of prior authorizations and peer to peer review and its impact on cancer care.

*No special educational preparation is required for this CME activity.*

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live activity for a maximum of 4.75 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Diagnostic Radiology & Radiation Oncology combined: Those registering and attending the Diagnostic Radiology Program on Friday and Sunday will have the opportunity to claim an additional 5.0 *AMA PRA Category 1 Credit(s)*<sup>TM</sup> during the accredited portions of the program.



Photos courtesy of VisitSarasota.com

## 2023 FRS Annual Meeting Radiologists Job Fair

Sunday, July 16, 2023 • From 11:15 AM until 2:00 PM

First created in 2021, the Radiologist Job Fair was in response to requests from both Florida radiologists-in-training seeking employment and Florida radiology groups seeking to hire radiologists.

The FRS Job Fair is open to all Florida radiology, radiation oncology and medical physics residents and fellows-in-training, who are seeking employment opportunities.

The event is structured to provide attendees the opportunity to hear from all of the hiring companies which is followed by ample time for networking with company representatives. Plan on attending this hosted, professional, and informal Job Fair for both present and future Florida radiology positions. Refreshments will be provided.

Separate registration for the event is **REQUIRED** and is **FREE** to all those seeking employment. Hiring employers interested in participating in the Job Fair may contact Lorraine Roger at [lroger@edusymp.com](mailto:lroger@edusymp.com) for more information.

### EARLY REGISTRATION

is Suggested to Guarantee Your "Seat at the Table"!

## Medical Student Opportunity for Residency Program Meet and Greet



The FRS is hosting the first ever meet and greet between Florida medical students and Florida diagnostic radiology, interventional radiology and radiation oncology residency programs! This will be the perfect opportunity for students to learn about programs and programs to get to know prospective applicants before next year's interview season.

Join us Friday Evening during the Wine and Cheese Reception with representatives from more than 10 residency programs and students from several universities across the state that are already planning to attend.

If you have any questions or would like to RSVP, please contact the FRS-RFS Medical Student Outreach Officer, Dr. Daniel Malek at [rfs.studentoutreach@flrad.org](mailto:rfs.studentoutreach@flrad.org).

## Contact Information

### Florida Radiological Society

5620 West Sligh Avenue  
Tampa, FL 33634-4490

ph. (813) 806-1070  
f. (813) 806-1071

Email:  
[Lroger@edusymp.com](mailto:Lroger@edusymp.com)

### Florida Radiology Business Management Association

Attn: Barbara F. Rubel MBA, FRBMA  
1257 Pleasant Point Road  
Green Cove Springs, FL 32043

ph. (904) 657-2038  
Email: [Brubel@msnllc.com](mailto:Brubel@msnllc.com)



## FRS 2022 – 2023 PROGRAM & EDUCATION COMMITTEE

**FRS:** President - Chintan Desai, M.D., FACR | **FRBMA:** President - Lisa Adams, MBA, CEO

Lisa Adams, MBA, CEO  
FRBMA President

James Banks, M.D.  
Diagnostic Radiology Program Chair

Philip S. Cook, M.D., FACR, FSIR  
Program & Education Committee Chair

Chintan Desai, M.D., FACR  
FRS President

Hieu Diep, M.D.  
RFS President & Program Chair

Jennifer Peterson, M.D.  
Radiation Oncology Program Chair

Barbara Rubel, MBA, FRBMA  
FRBMA Co-Program Chair

Jeff Younger, MHA, FACHE, FRBMA  
FRBMA Co-Program Chair

Gregg A. Baran, M.D., FACR

Joseph G. Cernigliaro, M.D., FACR

Eдем Chen, M.D.

Chintan Desai, M.D., FACR

Daryl J. Eber, M.D.

B. Nicholas Hatton, M.D.

Douglas N. Hornsby, M.D., FACR

Rajendra Kedar, M.D., FACR

Bernice Leal, M.D.

Haley Letter, M.D.

Patricia Mergo, M.D., FACR

Tans Lucien Mohammed, M.D., FACR

Richard L. Morin, Ph.D., FACR

Lawrence R. Muroff, M.D., FACR

Alan H. Porter, M.D., FACR

Brittany Rea, M.D.

Kurt F. Scherer, M.D.

Daniel Singer, M.D., FACR

Laura A. Vallow, M.D.

**DISCLAIMER:** The **FRS&FRBMA** and Educational Symposia (ESI) as planners and presenters of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the **FRS&FRBMA** and Educational Symposia is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.

**ADA COMPLIANCE:** The **FRS&FRBMA** and Educational Symposia wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (813) 806-1000.

## FRBMA & FRS Diagnostic Radiology Faculty

### **Lisa Adams, MBA, CEO**

*Chief Executive Officer  
Radiology Imaging Associates  
Daytona Beach, FL*

### **Francesco Alessandrino, M.D.**

*Assistant Professor in Clinical Radiology  
Department of Radiology  
University of Miami  
Miami, FL*

### **Kimberly Beavers, M.D.**

*Breast Imaging Radiologist  
AdventHealth Medical Group Radiology  
Orlando, FL*

### **Jacqueline A. Bello, M.D., FACR**

*Professor of Radiology and Neurosurgery  
Director of Neuroradiology  
Albert Einstein College of Medicine  
Montefiore Medical Center  
Chair, ACR Board of Chancellors  
Bronx, NY*

### **Ted Burnes, MPA**

*Senior Director of Political Affairs  
American College of Radiology  
Washington, DC*

### **Chintan Desai, M.D., FACR**

*FRS President*

### **Lori Deitte, M.D., FACR, FAUR**

*Professor and Vice Chair of Education  
Department of Radiology and Radiological Sciences  
Vice President for Continuous Professional Development  
Vanderbilt University Medical Center  
Chair, ACR Commission on Publications & Lifelong Learning  
Nashville, TN*

### **Alison Dudley**

*Lobbyist  
Florida Radiological Society  
Tallahassee, FL*

### **Richard Duszak, M.D., FACR, FSIR, FRBMA**

*Professor and Chair  
Department of Radiology  
University of Mississippi Medical Center  
Chair, ACR Commission on Leadership & Practice Development  
Jackson, MS*

### **Roberto Fourzali, M.D.**

*Diagnostic Radiologist  
Aventura Hospital  
Aventura, FL*

### **Ron Howrigan**

*President  
Fulcrum Strategies  
Raleigh, NC*

### **John A. Kaufman, M.D., MS, FSIR, FAHA, FCIRSE**

*Professor and Chairman  
Dotter Department of Interventional Radiology  
Oregon Health & Science University  
Portland, OR*

### **Frank J. Lexa, M.D., MBA, FACR**

*Professor and Vice Chair-Faculty Affairs  
Department of Radiology  
University of Pittsburgh and UPMC International  
Pittsburgh, PA  
Chief Medical Officer  
The Radiology Leadership Institute of the American College of Radiology*

### **Anthony A. Mancuso, M.D.**

*Professor and Chair  
Department of Radiology  
Professor of Otolaryngology  
University of Florida College of Medicine  
Gainesville, FL*

### **Lawrence R. Muroff, M.D., FACR**

*President Emeritus  
Imaging Consultants, Inc.  
Tampa, FL*

### **Barbara F. Rubel, MBA, FRBMA**

*Senior Vice President, Marketing & Client Services  
MSN Healthcare Solutions  
Past President, RBMA  
Past President, Georgia Radiology Business  
Management Association  
Immediate Past President, FRBMA  
Member, Healthcare Business Management Association  
Green Cove Springs, FL*

### **Eliot L. Siegel, M.D., FACR, FSIM**

*Chief of Radiology and Nuclear Medicine  
VA Maryland Health Care System  
Professor and Vice Chairman Information Systems  
University of Maryland School of Medicine  
Department of Diagnostic Radiology  
Adjunct Professor Computer Science  
University of Maryland Baltimore County  
Adjunct Professor  
Biomedical Engineering University of Maryland College Park  
Baltimore, MD*

### **David Verinder, CEO**

*Chief Executive Officer  
Sarasota Memorial Health Care System  
Sarasota, FL*

## Radiation Oncology Faculty

### **Albert Attia, M.D.**

*Senior Associate Consultant  
Associate Residency Program Director, Radiation Oncology  
Mayo Clinic  
Jacksonville, FL*

### **Eric Brooks, M.D., M.H.S.**

*Assistant Professor  
University Florida, Proton Therapy Institute  
Faculty Liaison for Operations, FLO, Florida Proton Center  
Jacksonville, FL*

### **Jessica Frakes, M.D.**

*Associate Member, Radiation Oncology  
Program Director, Radiation Oncology Residency  
Moffitt Cancer Center  
Tampa, FL*

### **Daniel Koffler, M.D.**

*Chief Resident in Radiation Medicine  
Northwell Health Cancer Institute  
New Hyde Park, NY*

### **Timothy Malouff, M.D.**

*Assistant Professor  
OU Health Stephenson Cancer Center  
Oklahoma, OK*

# Diagnostic Radiology Program

## THURSDAY, JULY 13, 2023

4:00 – 6:00 PM FRBMA Board Meeting

### Diagnostic Radiology Program

## FRIDAY, JULY 14, 2023

10:00 – 11:00 AM FRS Program & Education Committee Meeting

11:00 – 2:00 PM FRS Board Meeting

**12:00 – 6:00 Registration**

### Radiology Practice Management Session

1:00 – 2:00 Radiology Executives Update ♦

**2:00 – 2:15 Break**

2:15 – 3:00 **The Keynote Radiology Practice Management Lecture:**  
Non-Physician Practitioners:  
Disruptor or Disruptive Innovation?  
*Richard Duszak, M.D., FACR, FSIR, FRBMA*

3:00 – 3:30 Where will Florida Hospitals Position Themselves over the next 5 Years with the Elimination of Hospital Certificate of Need  
*David Verinder, CEO Sarasota Memorial Health Care System*

**3:30 – 3:45 Coffee Break**

3:45 – 4:30 Legislative Initiatives Affecting the Practice of Radiology and Patient Care  
*Ted Burns, MPA American College of Radiology*

4:30 – 5:00 Good to Great: Applying Corporate Principles to Radiology Practices  
*Lawrence R. Muroff, M.D., FACR*

**5:00 End of FRBMA Session of the FRS Meeting**

**5:30 – 7:30 Wine and Cheese Reception in Exhibit Hall**

**6:00 – 7:00 Medical Students Outreach Meet and Greet**

## SATURDAY, JULY 15, 2023

**7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall**

### Diagnostic Radiology General Session: FRS/FRBMA & Resident/Fellows Section

8:00 – 8:15 **FRS and FRBMA Presidential Address**

*Chintan Desai, M.D., FACR FRS President*

*Lisa Adams, MBA, CEO FRBMA President*

8:15 – 8:30 Alison Dudley Report - Legislative Update  
*Alison Dudley, Lobbyist*

8:30 – 9:15 **Steven G. Miles, M.D., FACR, Radiology Socioeconomic Lecture:**  
VC and PE Models in Health Care: The Good, The Bad and The Ugly  
*Frank J. Lexa, M.D., MBA, FACR*

9:15 – 9:45 ACR Update  
*Jacqueline A. Bello, M.D., FACR*

**9:45 – 10:45 Break in Exhibit Hall**

10:45 – 11:30 **Philip S. Cook, M.D., FACR, FSIR Strategic Issues Lecture:**  
Radiology Workforce Planning: Goldilock's Lessons in Subspecialization  
*Richard Duszak, M.D., FACR, FSIR, FRBMA*

11:30 – 12:00 PM Value-Based Payment Models: The Present and The Future  
*Ron Howrigan Fulcrum Strategies*

**12:00 – 1:00 Lunch with Exhibitors**

1:00 – 1:45 Leaders and Leadership: Both the Cause of and the Solution to Burnout in Radiology  
*Frank J. Lexa, M.D., MBA, FACR*

1:45 – 2:30 **Lawrence R. Muroff, M.D., FACR, Radiology Leadership Lecture:**  
Leadership Journey from the FRS to National and Academic Leadership  
*Lori Deitte, M.D., FACR, FAUR*

**2:30 – 3:30 Break & FRS Resident Poster Symposium ♦**

3:30 – 4:00 What Happens When You Fail MIPs  
*Barbara F. Rubel, MBA, FRBMA*

4:00 – 4:45 What You Need to Know about AI for Your Practice in 2023  
*Eliot L. Siegel, M.D., FACR, FSIM*

4:45 – 5:00 Question & Answer Session

## Diagnostic Radiology Program (Continued)

**SATURDAY, JULY 15, 2023** (Continued)

### Resident & Fellows Section Breakout Session ♦

3:30 – 4:00	Why Are These Draconian Clauses in My Contract: What Do They Mean? <i>Lawrence R. Muroff, M.D., FACR</i>
4:00 – 4:10	Question and Answer Session
4:10 – 4:40	How to Succeed in Academics and Organized Radiology <i>Jacqueline Bello, MD, FACR</i>
4:40 – 4:50	Question and Answer Session
<b>4:50 – 5:00</b>	<b>Resident &amp; Fellows Section Elections</b>  <b>Rejoin Diagnostic Radiology Program</b>

**5:00**                    **End of Session**

**5:45 – 7:30**        **Gold Medal Reception and Cocktail Party**

**SUNDAY, JULY 16, 2023**

7:30 – 8:00 AM    Foundation Board Meeting

**7:30 – 8:30**        **Legacy Breakfast**

8:00 – 8:45        **Charles D. Williams, M.D., FACR Legacy Lecture:**  
It's Time to Modernize Radiology Education  
*Anthony A. Mancuso, M.D., Chair of Radiology at University of Florida*

8:45 – 9:30        **Clinical Keynote Lecture:**  
The Past was Great, but the Future Looks Even Better: One Person's View of IR  
*John A. Kaufman, M.D., MS, FSIR, FAHA, FCIRSE*

**9:30 – 9:45**        **Break**

Sunday, July 16, 2023 (Continued)

### Clinical Hot Topics in Radiology

9:45 – 10:05	Mammographic Phenotyping Using AI: The Future of Risk Assessment <i>Kimberly Beavers, M.D. Advent Health</i>
10:05 – 10:25	Genomic Imaging: A Guide for Radiologists <i>Francesco Alessandrino, M.D. University of Miami</i>
10:25 – 10:45	Role of Interventional Radiology in Oncologic Care <i>Roberto Fourzali, M.D. Adventura Hospital</i>
10:45 – 11:00	FRS Resident Poster Symposium Awards ♦
<b>11:00</b>	<b>End of Program</b>
11:00 – 11:15	FRS Business Meeting ♦
11:15 – 2:00 PM	Job Fair ♦
2:00	<b>END of MEETING</b>

♦ Not accredited for AMA PRA Category 1 Credit(s)™ | Faculty & topics subject to change.



## Radiation Oncology Program

### SATURDAY, JULY 15, 2023

**7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall**

**Diagnostic Radiology General Session:  
FRS/FRBMA**

8:00 – 8:15

**FRS and FRBMA  
Presidential Address**

*Chintan Desai, M.D., FACR  
FRS President*

*Lisa Adams, MBA, CEO  
FRBMA President*

8:15 – 8:30

Alison Dudley Report -  
Legislative Update  
*Alison Dudley, Lobbyist*

8:30 – 9:15

**Steven G. Miles, M.D., FACR,  
Radiology Socioeconomic Lecture:**  
VC and PE Models in Health Care:  
The Good, The Bad and The Ugly  
*Frank J. Lexa, M.D., MBA, FACR*

9:15 – 9:45

ACR Update  
*Jacqueline A. Bello, M.D., FACR*

**9:45 – 10:00**

**Break in Exhibit Hall**

10:00 – 10:25

Updates in Bladder Cancer  
Radiotherapy  
*Albert Attia, M.D.  
Mayo Clinic Florida*

10:25 – 10:50

Updates, Clinical Pearls, and Paradigm  
Shifts in Early-Stage NSCLC Treatment:  
Curing with SABR  
*Eric Brooks, M.D.  
University of Florida  
Proton Therapy Institute*

**10:50 – 11:00**

**Break**

### Saturday, July 15, 2023 (Continued)

11:00 – 12:00 PM Radiation Oncology  
Resident Presentations ♦

**12:00 – 1:00**

**Lunch with Exhibitors**

1:00 – 1:25

Current Trends in Locally Advanced  
Rectal Cancer  
*Jessica Frakes, M.D.  
Moffitt Cancer Center*

1:25 – 1:50

Everything Old is New Again:  
Spatially Fractionated Radiation  
Therapy in the Modern Era  
*Timothy Malouff, M.D.  
University of Oklahoma Health  
Sciences Center*

1:50 – 2:15

On the Futility and Inefficacy of Prior  
Authorization and Peer-to-Peer  
Review and Their Impact on  
Treatment of Cancer  
*Daniel Koffler, M.D.  
Northwell Health Cancer Institute*

**2:15 – 2:30**

**Break**

2:30 – 4:00

Radiation Oncology  
Resident Presentations ♦

4:00 – 4:45

What You Need to Know about  
AI for Your Practice in 2023  
*Eliot L. Siegel, M.D., FACR, FSIIM*

4:45 – 5:00

Question & Answer Session

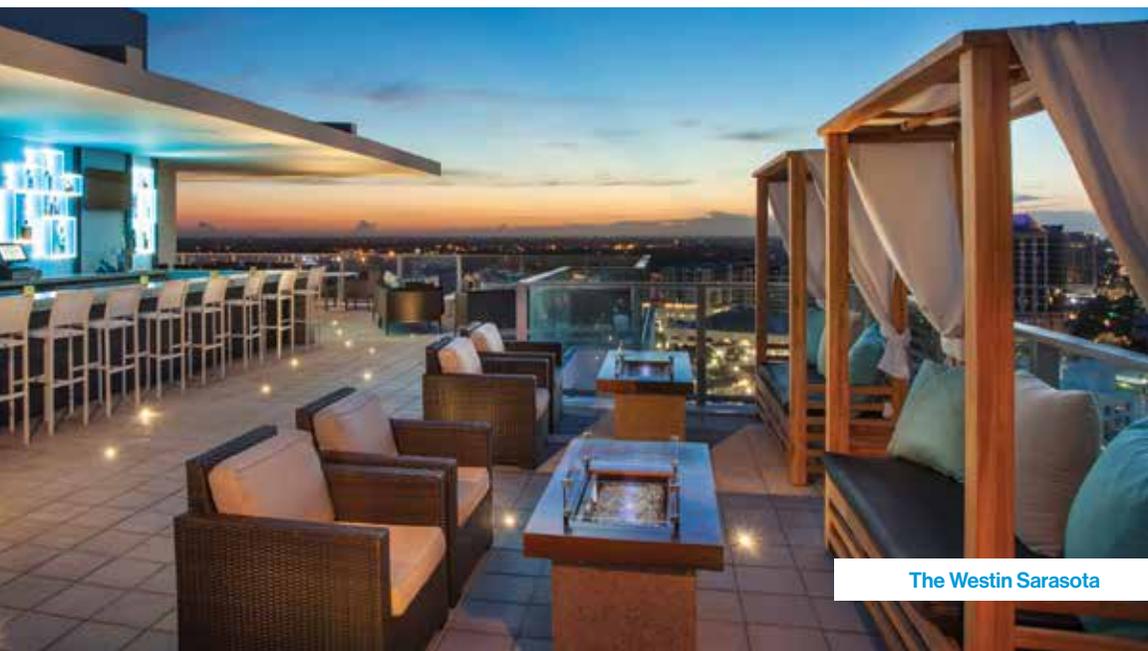
**5:00**

**End of Session**

**5:45 – 7:30**

**Gold Medal Reception and  
Cocktail Party**

Faculty & topics subject to change.



## Accommodations

### The Ritz-Carlton Sarasota



From languid days on the beach, to cultural expeditions in the city The Ritz-Carlton, Sarasota welcomes visitors with experiences that are as diverse as the city itself. Guests may unwind with spa treatments or a round of golf. They can experience the luxury of resort living in the heart of an urban downtown. Amenities include:

- The Beach Club on Lido Key, an exclusive oasis of beachfront services
- The Ritz-Carlton Spa, Sarasota, a luxury wellness destination
- The Golf Club featuring an 18-hole, Tom Fazio-designed championship course
- Four restaurants featuring local cuisine, fresh seafood and waterfront dining

**Space is Limited - Reserve Today:** Call Ritz-Carlton Sarasota for Reservations at: 877-557-3089 and identify yourself as a registrant of “**FRS and FRBMA Annual Meeting**” to receive the group discount or make your reservation online at: <https://book.passkey.com/go/frsfrbma2023>

**Group Room Rates**..... \$279/night

**HOTEL CUT-OFF DATE:** Monday, June 12, 2023

**Check-In/Out:** Check in time is 4:00PM. Check out time is 11:00AM.

**Taxes & Fees:** All hotel room rates are subject to state and local taxes (currently 12%) and a Discounted Daily Resort Fee of \$10 per room, per night is in effect at the time of check in.

**Parking:** Overnight Valet Parking reduced to \$25 per vehicle, per night.

**Deposit Policy:** All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time of booking.

**Cancellation Policy:** All cancellations, arrival and departure date changes must be made 72 hours prior to scheduled arrival date/time to avoid a one-night penalty charge in full.

### Getting to the Resort

#### Flights

Fly directly to Sarasota/Bradenton International Airport, located approximately 10 minutes north of the Ritz-Carlton Sarasota, and The Westin Sarasota. Daily non-stop flights are available.

#### Hotel

1111 Ritz-Carlton Drive  
Sarasota, Florida 34236  
(941) 309-2000

### The Westin Sarasota (Additional Rooms Available)



Located steps away from the Ritz-Carlton Sarasota, the Westin Sarasota is situated moments from top destinations such as St. Armand's Circle, Mote Marine Aquarium, Siesta Key Beach and Lido Key Beach.

During your getaway, discover the hotel's intuitive amenities designed to enrich your well-being from the inside out. Enjoy an invigorating workout in the well-equipped fitness center before heading to the on-site spa, where you can restore your body with an array of skin treatments and soothing massages.

The signature restaurant offers soul-warming comfort food prepared with healthy ingredients, while the rooftop bar serves refreshing poolside cocktails while you're soaking up the sun.

**Space is Limited - Reserve Today:** Call The Westin Sarasota for Reservations at: (866) 912-1077 and identify yourself as a registrant of “**FRS and FRBMA Annual Meeting**” to receive the group discount or make your reservation online at: <https://book.passkey.com/e/50386907>

**Group Room Rates**..... \$229/night

**HOTEL CUT-OFF DATE:** Friday, June 23, 2023 5:00 pm (EST) local time at the Hotel.

**Check-In/Out:** Check in time is 4:00PM. Check out time is 12:00PM.

**Taxes & Fees:** All hotel room rates are subject to state and local taxes (currently 12%) and a Destination Amenity Fee of \$15 per room, per night plus a 7% tax

**Parking:** Overnight Valet Parking is \$15 per vehicle, per night plus 7% tax.

**Deposit Policy:** A deposit equal to one night room & tax will be charged at the time a guest makes a room reservation (or a credit card guarantee), and upon check-in, will be applied towards the guest's bill.

**Cancellation Policy:** Deposits paid by guests are refundable if notice is received by Hotel at least Two days prior to arrival and a cancellation number is obtained.

### Getting to the Resort

#### Flights

Fly directly to Sarasota/Bradenton International Airport, located approximately 10 minutes north of the Ritz-Carlton Sarasota, and The Westin Sarasota. Daily non-stop flights are available.

#### Hotel

100 Marina View Drive  
Sarasota, Florida 34236  
(941) 217-4777

## Meeting Registration & Events

**TUITION INCLUDES** Wine & Cheese Reception, Exhibitor Lunch, Gold Medal Reception and Legacy Lecture Breakfast. Resort Casual Dress Suggested for Most Functions.

**PLEASE CHECK** The Meeting You Wish To Attend (Attendance will be limited; therefore, early registration is strongly suggested.):

Tuition includes electronic syllabus:  Add printed color syllabus at an extra cost of \$95.00 **Subtotal \$** \_\_\_\_\_

**FRS** Please make checks payable to the Florida Radiological Society and mail to: 5620 West Sligh Avenue • Tampa, FL 33634-4490

	Member in Good Standing	Out of State Chapter	Retired Member / Member in Physics	Resident / Fellow	Non-Member
<b>FRS Diagnostic Radiology</b>					
On/Before July 6	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$500
After July 6	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$550
<b>Radiation Oncology ONLY</b>					
On/Before July 6	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$100
After July 6	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$100
<b>Radiation Oncology (Saturday) and FRS Diagnostic Radiology (Full Program)</b>					
On/Before July 6	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$500
After July 6	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No Charge	<input type="checkbox"/> \$550

**Subtotal \$** \_\_\_\_\_

**FRBMA** Checks payable to the FRBMA and mail to:

FRBMA c/o Barbara F. Rubel MBA, FRBMA • 1257 Pleasant Point Road • Green Cove Springs, FL 32043

	Member in Good Standing	Non-Member
<b>FRBMA Educational Session</b>		
On/Before July 6	<input type="checkbox"/> \$295	<input type="checkbox"/> \$500
After July 6	<input type="checkbox"/> \$325	<input type="checkbox"/> \$550

**Subtotal \$** \_\_\_\_\_

### FRS Annual Meeting Radiologists Job Fair • Sunday, July 15<sup>th</sup> • 11:15 AM - 2:00 PM

**Yes, I Will Attend**

(Register for the Job Fair ONLY if you will attend. Hiring companies and food & beverage commitments are based off of attendance.) Hiring employers will need to contact [iroger@edusymp.com](mailto:iroger@edusymp.com) if they want to register/participate.

Guest Registration	Exhibitor Lunch \$35	Gold Medal Reception \$45	Legacy Breakfast \$45
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Total Amount Enclosed \$** \_\_\_\_\_

## Meeting Registrant Information

WE ACCEPT    

### 4 EASY WAYS TO REGISTER

**INTERNET** **SECURE CHECKOUT!!**

Register online using your credit card number at: [www.flrad.org](http://www.flrad.org)

#### MAIL

**FRS**  
5620 West Sligh Avenue  
Tampa, Florida  
33634-4490

**FRBMA**  
c/o Barbara F. Rubel MBA, FRBMA  
1257 Pleasant Point Road  
Green Cove Springs, FL 32043

#### PHONE:

**FRS** (813) 806-1070  
**FRBMA** (904) 657-2038  
**FAX:** (813) 806-1071

Name  M.D.  D.O.  Ph.D.  PA.  Other

Company \_\_\_\_\_ Specialty \_\_\_\_\_

Address \_\_\_\_\_ City / State / Zip / Country \_\_\_\_\_

Phone \_\_\_\_\_ Email **(REQUIRED)** \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_ City / State / Zip / Country \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**A \$50.00 processing charge will be made on refunds requested in writing prior to June 16, 2023.  
No refunds will be given on or after June 16, 2023.**